

MOSELEY EXCHANGE

Where businesses are born, nurtured and grown

MOSELEY EXCHANGE

***The Development of a creative centre in the heart of Moseley
which serves the community/creative community by:***

- **Supporting new and existing businesses in the area**
- **Increasing employment opportunities**
- **Contributing to the development of the creative sector (recognised as an engine for diversity, growth and employment – EUCLID "Banking on Culture 2000)**
- ***Creating inroads and support networks for Moseley residents to contribute economically in the wider European/regional context***
- ***Enhancing the existing building and ensuring the sustainability of it for the future of the community***

Strategic Framework

MCDT commissioned two studies ("The Myth of Moseley" – Ann Chivers 2003, and Development of the Post Office Feasibility " – David Clarke Associates 2005).

Both concluded that the 'Myth' of Moseley being home to a higher concentration of creative industries was a reality.

Moseley has a strong representation under SOC code 34, Culture, Media and Sport - 4.8% of all people with occupations as compared to 1.5% for Birmingham as a whole.

Moseley is the place where businesses are born and could best serve the creative community at pre-incubation stage

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The Moseley Exchange will foster the emergence of a strong local creative economy by providing:

Five affordable studios / workspaces

Shared lobby / informal meeting space

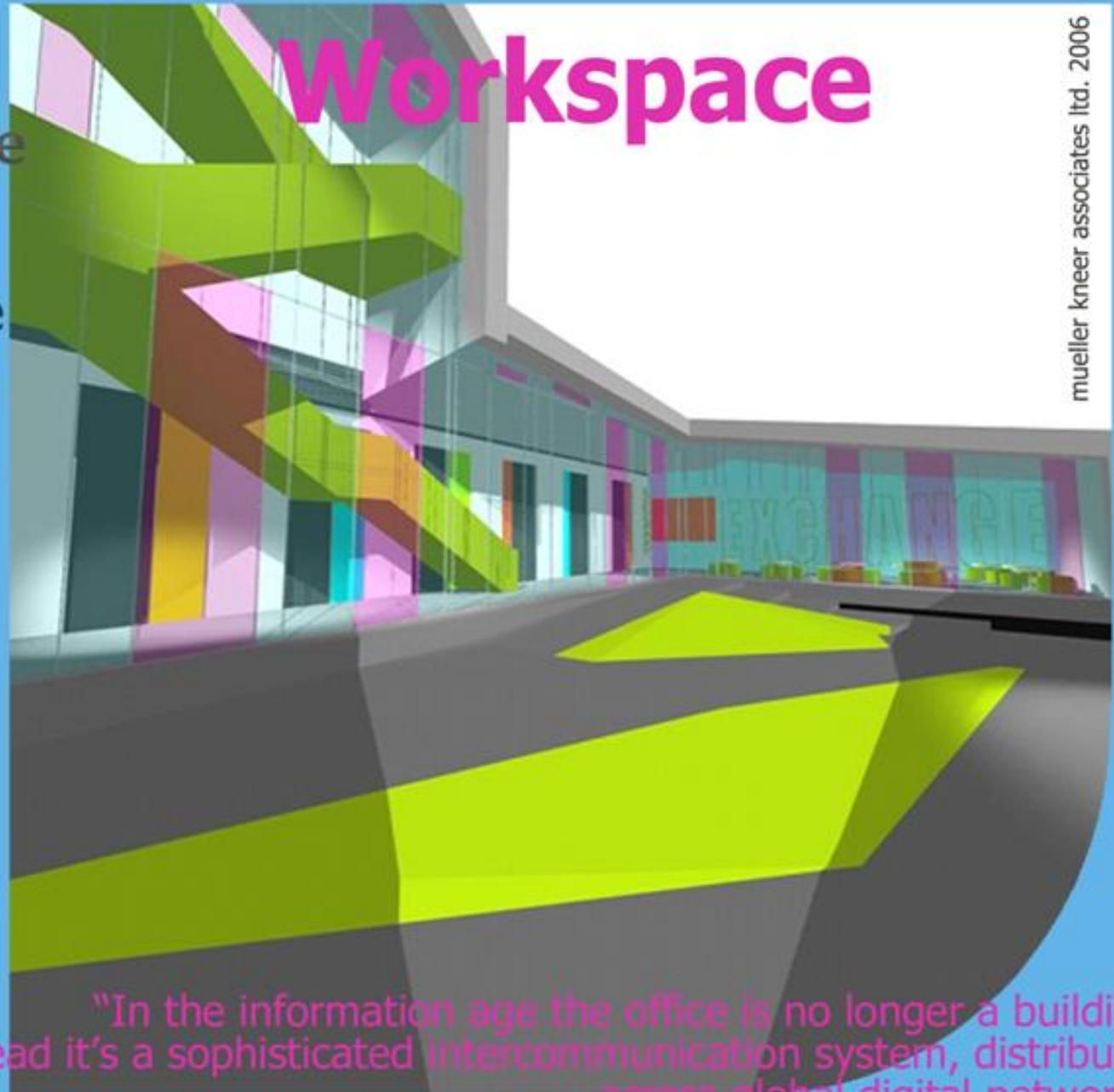
One stop self employment services

Access to funding database / creative sector directories

Developments in Flexible Working

Workspace

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"In the information age the office is no longer a building. Instead it's a sophisticated intercommunication system, distributed across global digital networks"

The complete guide to flexible working Toshiba in association with www.flexibility.co.uk

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The Moseley Exchange
Touchdown Centre will
facilitate new ways of
working by providing:

State of the art technology,
I.T... support and training

Plug and Play areas

Seminar / Conference facilities

Meeting and Networking lounge
with self serve refreshments

Business Bureau

Developments in Flexible Working

Touchdown Centre



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across global digital networks"



Creative Village

The Moseley Exchange will continue to serve the community by investing in the creative village concept:

Home to the Moseley Creative Forum

Specialist business advise surgeries / training for Culture Sector

Seminar / conference facilities

Equipment hire

Continued development of the "Made in Moseley" Directory



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Community Enterprise

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The Moseley Community Development Trust has embarked on the development of these new facilities to support the creation and retention of wealth for the neighborhood. Enterprise is at the heart of this new venture and we hope the Moseley Exchange will be foster the birth of new businesses that will go on to create local jobs.

At the same time we plan to bridge the digital divide and support those disadvantaged people in our community gain the skills and knowledge they require to find employment. We are an independent charity formed by local people to lead the regeneration of Moseley. We believe that Moseley needs a base that can support people, improve their lives and support village centre. The Exchange project is a step towards ensuring Moseley remains a vibrant place to live and work.

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Virtual Office Services

Prestigious business address – Choose the Moseley Exchange address for use on your business cards, letterhead and marketing materials

Mail collection and forwarding – Mail, faxes and packages can be received and are either held for you to collect or forwarded to you via first

class post or courier service - according to your instructions. Total postage cost plus 20% of the postal cost as an admin charge

A local phone number - Provide a local phone number to all your contacts that is answered at ME

Personalised call answering - Telephone calls are answered professionally in your company name and directed to you wherever you wish

Message Management - Access to an on-line message management system allowing you to control how you calls are managed at all times

Message Handling - Messages are taken and forwarded by phone, email or SMS

Incoming and outgoing faxes - Use our local fax number; we'll collect and send faxes to you, wherever you are

Discounts on ready-to-use meeting rooms – Up to 20% discount on meeting rooms, seminar space or other services at the Moseley Exchange

Benefit from free access to Touchdown Centre

Preferred rates on office products and services - Such as stationery, secretarial support, photocopying and typing

Web services – Be part of the ME online community using the virtual market place

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Summary Conclusion

The Moseley Exchange needs to be a flexible space in order for the broad needs of the community that it aims to serve can be met. The current building although well used is only suitable for limited functions and types of use and it needs to be adapted in order for it to be effective.

The idea of using technology as a key tool in this process of change is not new however, and there are still pockets of the community who do not get access to the basic I.T. resources which are now an essential part of life both in the home and workplace. The Moseley Exchange needs to part of the process which enables the Moseley Community Development Trust to bridge the technological divide.